

Stock-Split Exchange and Dividend History

March 1952, 2-for-1 stock exchange
 December 1954, 100% stock dividend
 May 1965, 2-for-1
 May 1972, 3-for-1
 December 1986, 2-for-1

Example: 100 shares of Whirlpool common stock purchased in February 1952 equaled 4,800 shares in January 2005.

Common Stock

Market Price	High	Low	Close
4Q 2004	\$69.77	\$54.53	\$69.21
3Q 2004	\$68.88	\$58.15	\$60.09
2Q 2004	\$70.98	\$61.05	\$68.60
1Q 2004	\$80.00	\$66.60	\$68.87
4Q 2003	\$73.35	\$65.52	\$72.65
3Q 2003	\$71.95	\$62.25	\$67.77
2Q 2003	\$65.66	\$48.41	\$63.70
1Q 2003	\$57.92	\$42.80	\$49.03

Trademarks

AccuSense, Acros, Bauknecht, big, Brastemp, Brastemp You, briva, Consul, Crolls, Dreamspace, Duet, Embraco, Ensemble, Eslabón de Lujo, Estate, Freezerator, Gladiator, Ice Magic, Ignis, Inglis, Insperience, JetChef, KIC, KitchenAid, Laden, Max! Fitness, Max! Magnum, Max! Moka, Mercury, Mini-BI, Moka II, Origami, Polar, Polara, Pro Line, Roper, Sec Fácil, Supermatic, Titanium, Total Legendary Care, Whirlpool, Whirlpool Gold, and 6th Sense are trademarks of Whirlpool Corporation or its wholly or majority-owned affiliates.

Cook for the Cure is a registered trademark of The Susan G. Komen Breast Cancer Foundation.

Habitat for Humanity is a registered trademark of Habitat for Humanity, Inc.

IKBA is a registered trademark of Inter-Ikea Systems B.V.

Kenmore and Turbozone are trademarks of Sears Brands, LLC.

Lowe's is a registered trademark of LF, LLC.

ENERGY STAR is a U.S. registered mark.

© 2005 Whirlpool Corporation.
 All rights reserved.

Whirlpool Corporation General Offices

World Headquarters and North America Region

2000 N. M-63
 Benton Harbor, MI 49022-2692
 Telephone: 269.923.5000

Europe Region

Viale G. Borghi 27
 21025 Comerio (VA), Italy
 Telephone: 39.0332.759.111
 Fax: 39.0332.759.347

Latin America Region

Av. das Nações Unidas N. 12995
 São Paulo - S.P. CEP 04578-000, Brazil
 Telephone: 55.11.5586.6100
 Fax: 55.11.5586.6040

Asia Region

565 Jin Gang Road
 Jingqiao Export Processing Zone
 Pudong New Area
 Shanghai, PRC 201206
 Telephone: 86.21.5899.5550
 Fax: 86.21.5899.4449

Product and Service Information (North America)

KitchenAid brand: 800.422.1230
 Whirlpool brand: 800.253.1301

Internet Address

Whirlpool financial information and more are available at Whirlpool's site on the Internet: www.whirlpoolcorp.com.

Directors & Executive Committee

Directors

Gary T. DiCamillo^{1,2}
President and
Chief Executive Officer,
TAC Worldwide Co.

Jeff M. Fetting
Chairman, President and
Chief Executive Officer
of the Company

Allan D. Gilmour^{1,3}
Former Vice Chairman,
Ford Motor Company

Kathleen J. Hempel^{2,3}
Former Vice Chairman and
Chief Financial Officer,
Fort Howard Corporation

Michael F. Johnston^{2,3}
President and
Chief Operating Officer,
Visteon Corporation

James M. Kilts^{1,4}
Chairman of the Board and
Chief Executive Officer,
The Gillette Company

Arnold G. Langbo^{1,4}
Former Chairman of the Board
and Chief Executive Officer,
Kellogg Company

Miles L. Marsh^{2,4}
Former Chairman of the Board
and Chief Executive Officer,
Fort James Corporation

Paul G. Stern^{3,4}
Partner, Thayer Capital Partners,
LLP and Arlington Capital
Partners, LLP

Janice D. Stoney^{1,4}
Former Executive Vice President,
US WEST Communications
Group, Inc.

Michael D. White^{1,2}
Chairman and
Chief Executive Officer,
PepsiCo International

Committees

1. Audit
2. Corporate Governance and Nominating
3. Finance
4. Human Resources

Executive Committee

Jeff M. Fetting
Chairman, President and
Chief Executive Officer

David A. Binkley
Senior Vice President,
Global Human Resources

Mark E. Brown
Senior Vice President,
Global Strategic Sourcing

Daniel F. Hopp
Senior Vice President,
Corporate Affairs and
General Counsel

Mark Hu
Executive Vice President and
President, Whirlpool Asia

Paulo F. M. Periquito
Executive Vice President and
President, Latin America

David L. Swift
Executive Vice President,
North American Region

Roy W. Templin
Executive Vice President and
Chief Financial Officer

Michael D. Thieneman
Executive Vice President and
Chief Technology Officer

Michael A. Todman
Executive Vice President and
President, Whirlpool Europe